

# Art gallery finances in Ontario



*Presentation by Kelly Hill*

*Research Manager, OAC*

*2002 OAAG Spring Focus Session*

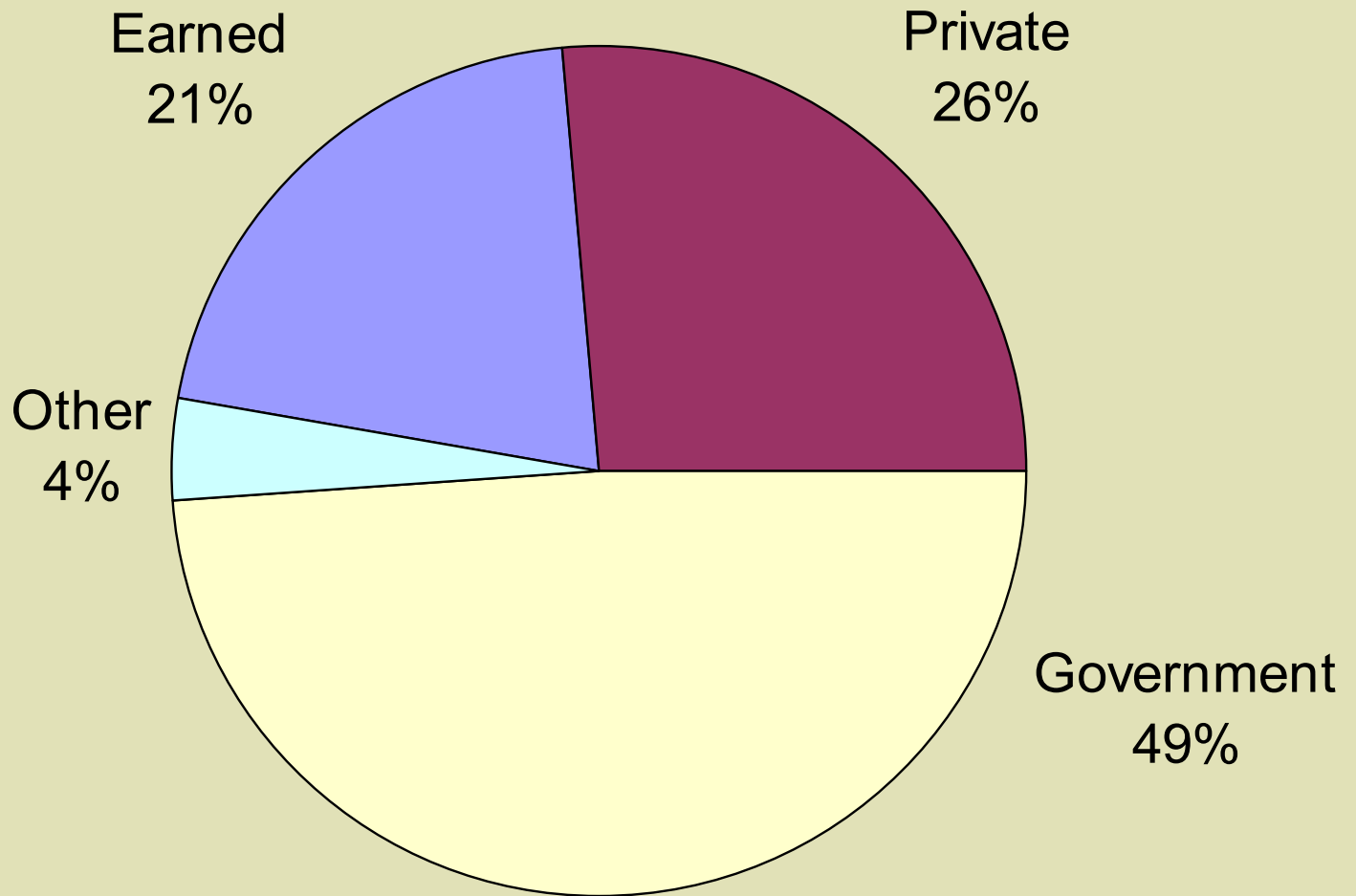


## Total expenditures and revenues

- Total expenditures: \$27 million
- Total revenues (including transfers from restricted funds to operating funds): \$27 million
- In-year surplus/deficit: \$0

Source: 34 applications to OAC's Public Art Galleries program

# Revenue sources of 34 public art galleries, 2000



Source: OAC applications



## Earned revenues – 34 art galleries

- 17 galleries with admissions receipts
- 25,000 members
- Memberships = 3% of total revenues

Source: 34 applications to OAC's Public Art Galleries program



## Private sector revenues – 34 art galleries

- 31 galleries with corporate support
- Corporate support = 5% of revenues
- Fundraising events = 11% of total revenues
  - ***2<sup>nd</sup> largest single source of revenues***

Source: 34 applications to OAC's Public Art Galleries program



## Government revenues – 34 art galleries

- Federal = 11% of total revenues
- Provincial = 8% of revenues
- Municipal = 25% of revenues
- Other government sources (e.g., universities) = 5% of total revenues

**Source: 34 applications to OAC's Public Art Galleries program**



## Government revenues – 34 art galleries

- Federal = 11% of total revenues
- Provincial = 8% of revenues
- Municipal = 25% of revenues
  - *Largest single source of revenues*
- Other government sources (e.g., universities) = 5% of total revenues

Source: 34 applications to OAC's Public Art Galleries program



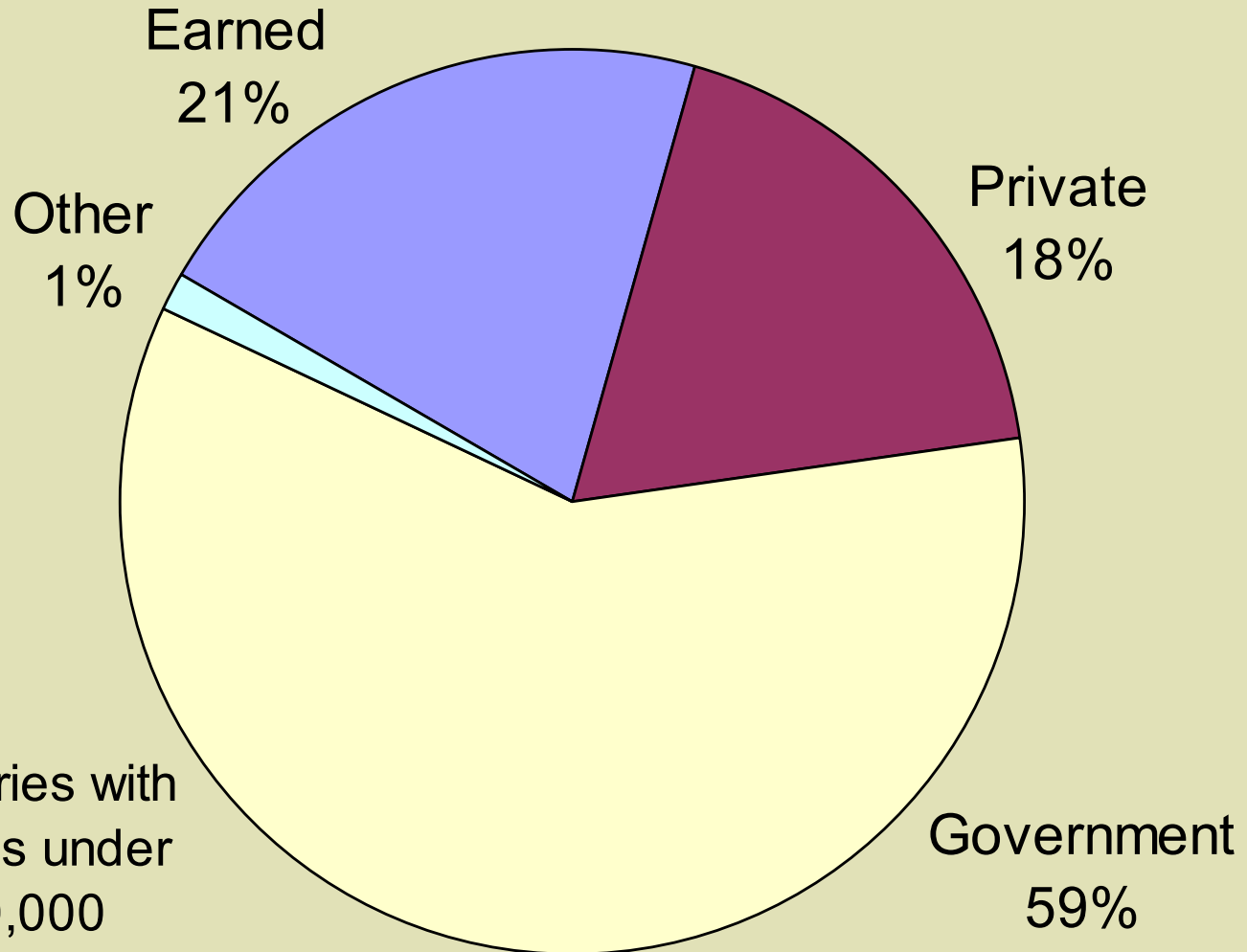
## Government revenues – 34 art galleries

- Federal = 11% of total revenues
- Provincial = 8% of revenues
  - *Includes OAC ~ 6% of revenues*
- Municipal = 25% of revenues
- Other government sources (e.g., universities) = 5% of total revenues

Source: 34 applications to OAC's Public Art Galleries program



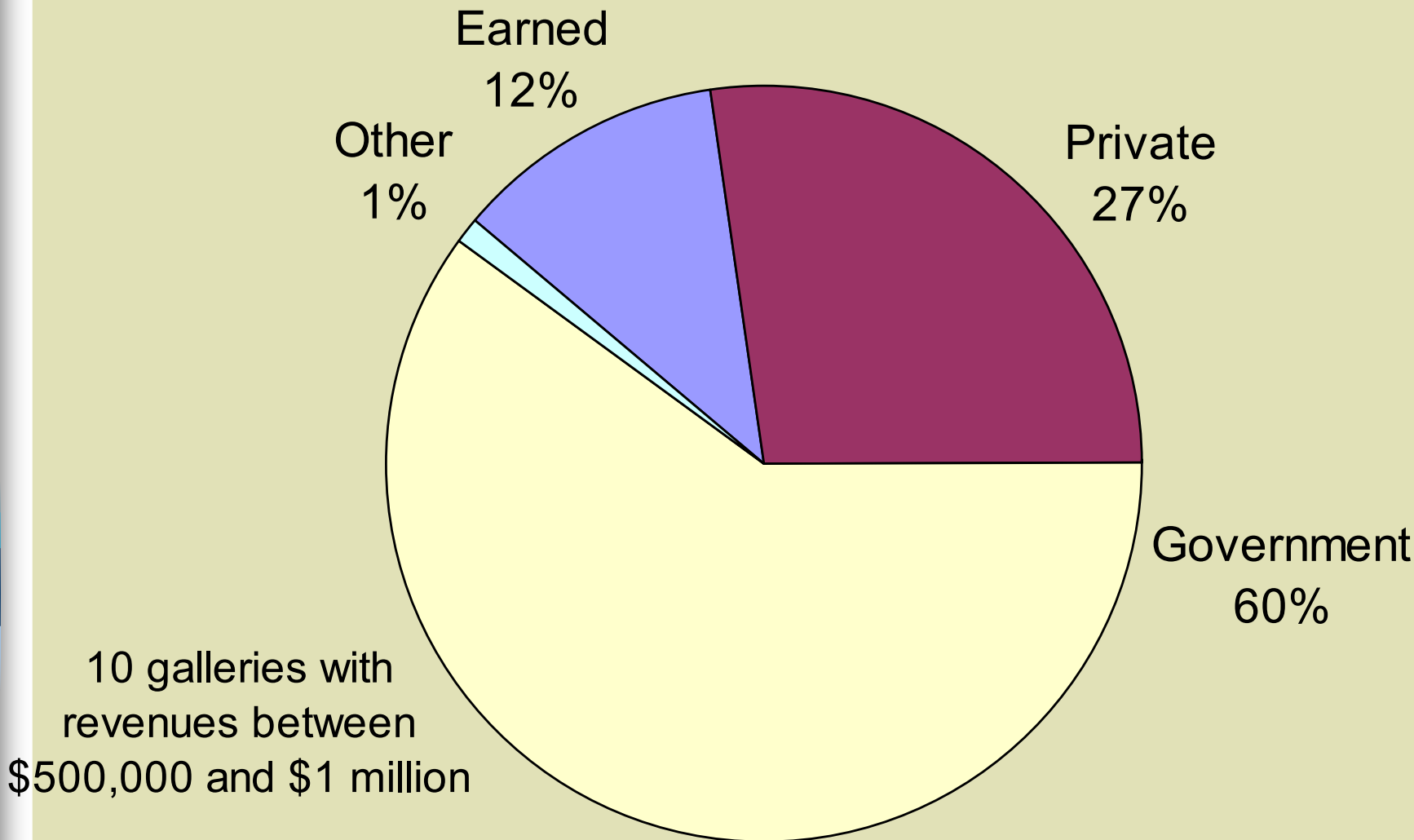
# Revenue sources of 17 small public art galleries, 2000



17 galleries with  
revenues under  
\$500,000

Source: OAC applications

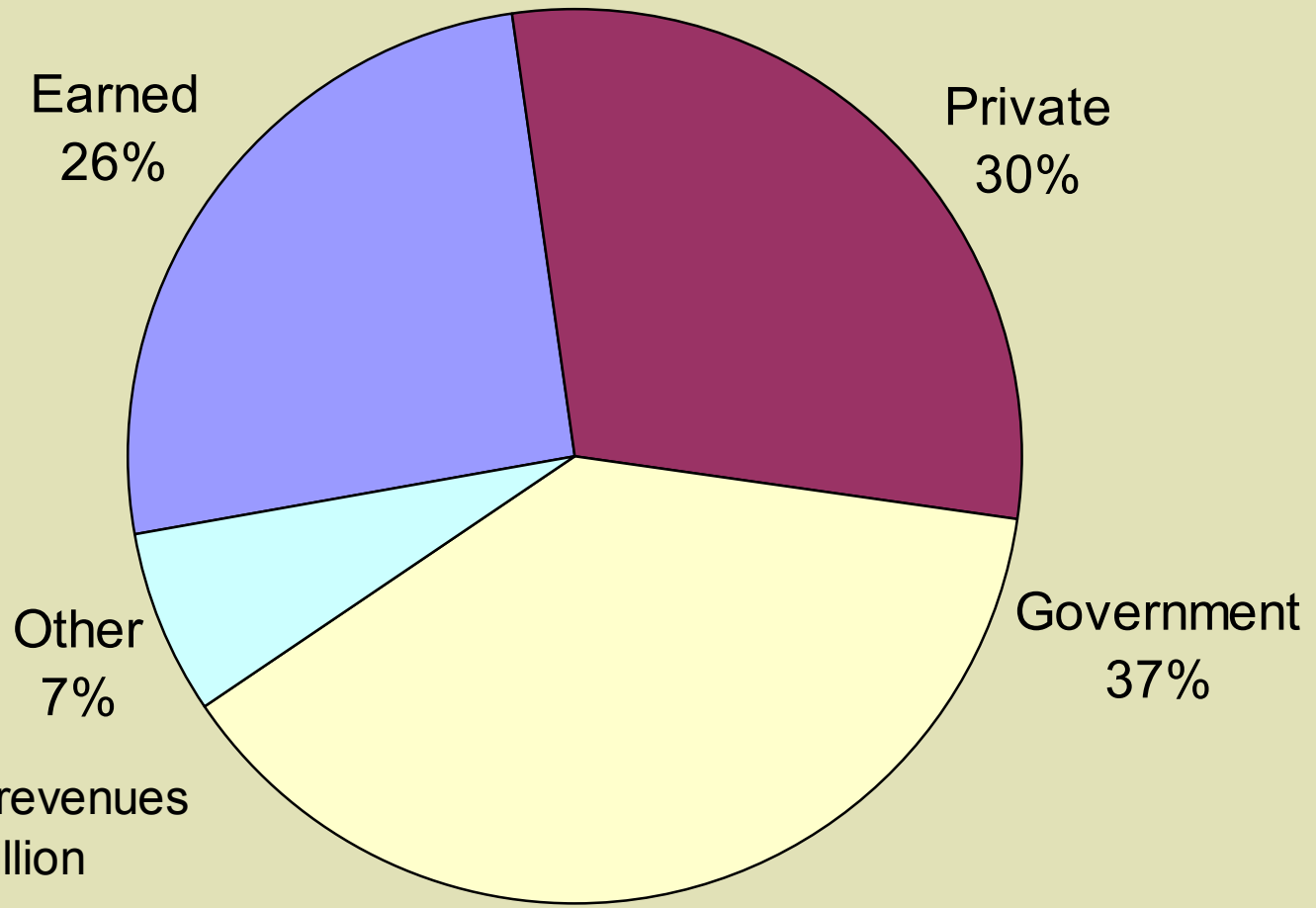
# Revenue sources of 10 mid-sized public art galleries, 2000



10 galleries with revenues between \$500,000 and \$1 million

Source: OAC applications

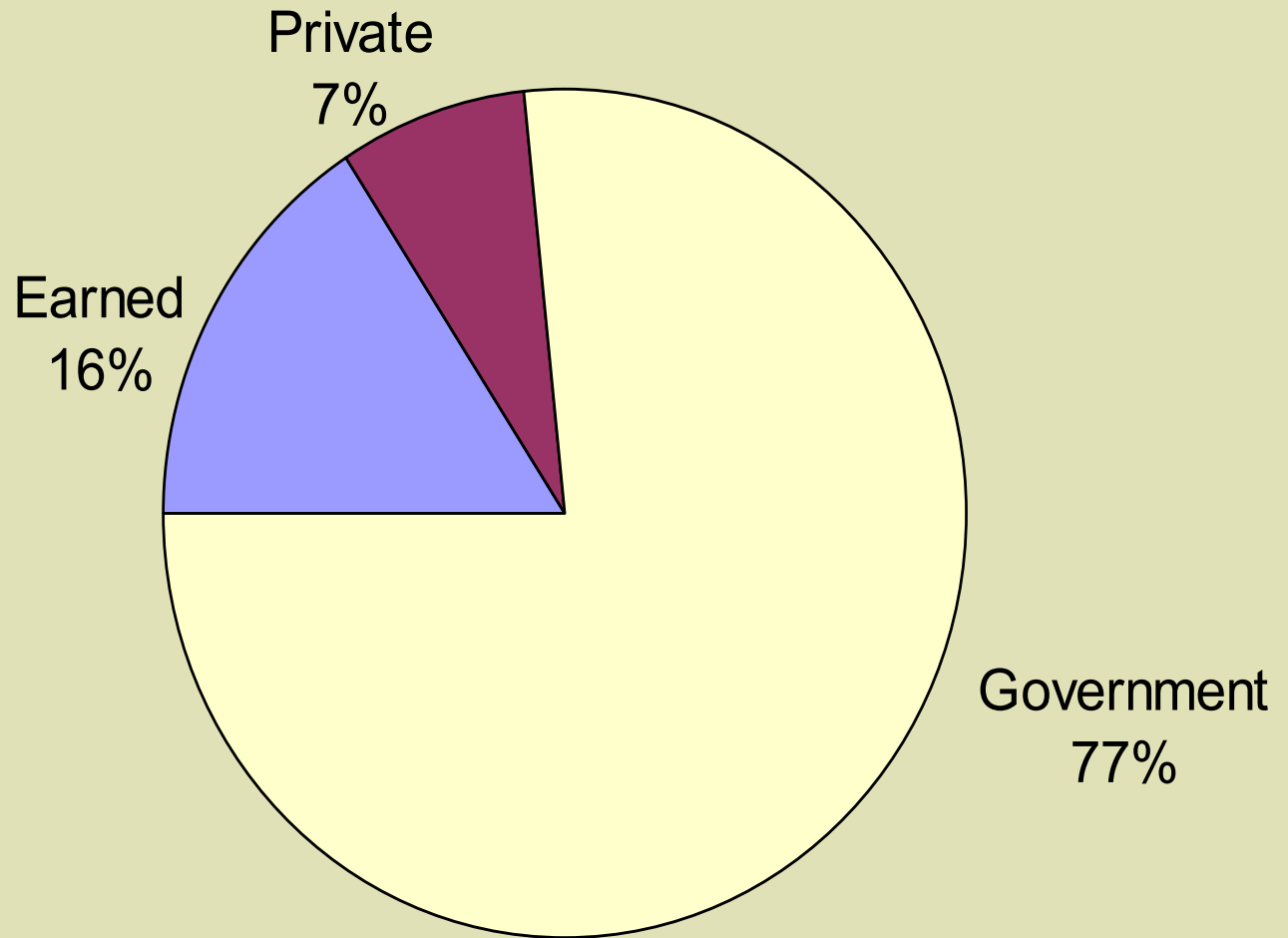
# Revenue sources of 7 large public art galleries, 2000



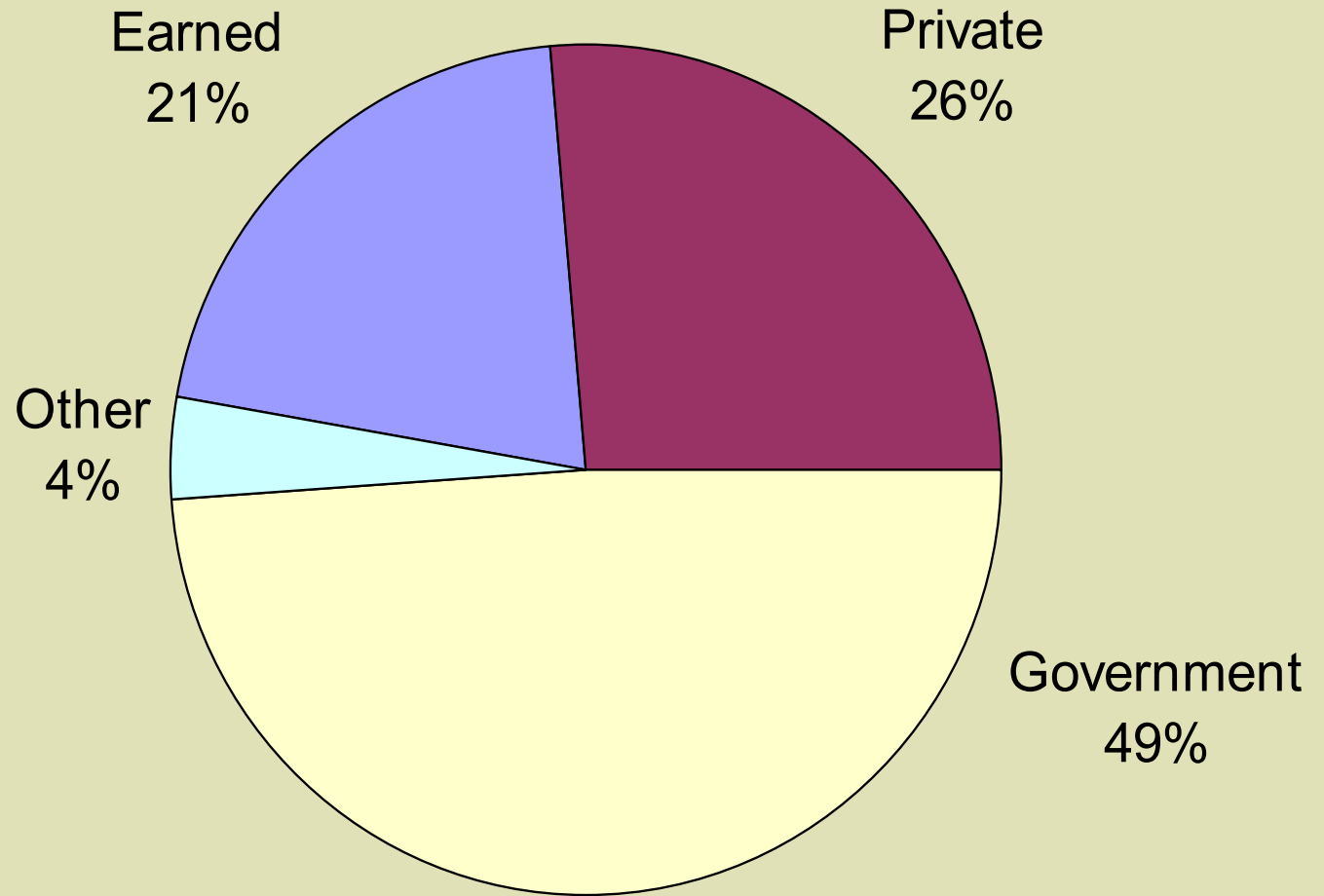
7 galleries with revenues over \$1 million

Source: OAC applications

# Revenue sources of 37 public art galleries 1993 OAAAG Data Exchange



# Revenue sources of 34 public art galleries, 2000



Source: OAC applications



## Staff and volunteers

- 220 full-time staff
- 350 part-time staff
- 500 board members
- About 4,000 other volunteers

**Source: 34 applications to OAC's Public Art Galleries program**



## Arts education activities

- 1,000 programs targeted to young people
- 2,000 in-school programs and activities
- 200,000 young people
- 750 artists

**Source: 34 applications to OAC's Public Art Galleries program**



# Total attendance

■ 1.2 million

Source: 34 applications to OAC's Public Art Galleries program

## Statistics Canada survey Public art gallery attendees in a given year

■ 26% of Ontarians

Source: 1998 General Social Survey





## Key points

- Art galleries generally operating with balanced budgets
- Municipal governments and fundraising events are largest revenue sources
- Government revenues less than in early 90s
- Private and earned revenues have increased
- Large contingent of volunteers
- Significant arts education activities